

EMPOWERING DATA-DRIVEN MARGIN TRANSFORMATION

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Health Care Analytics National Lead

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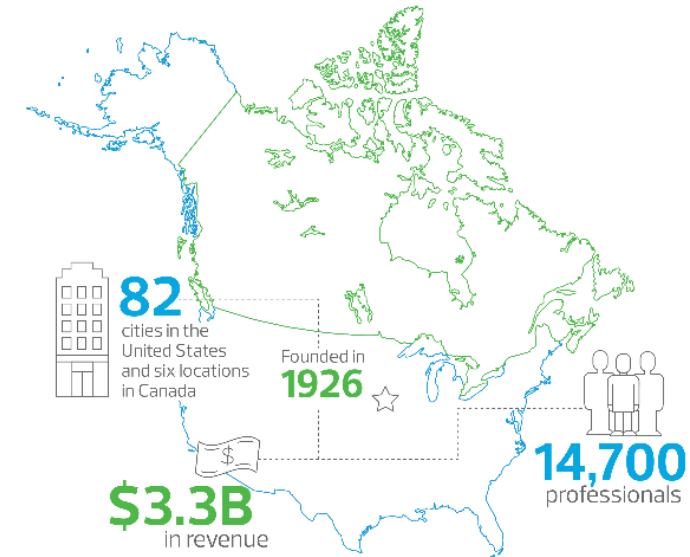
+1 469 995 5171

Jamie provides health care analytics for health systems to drive performance improvement in clinical quality, patient safety, operational efficiency and cost reduction.

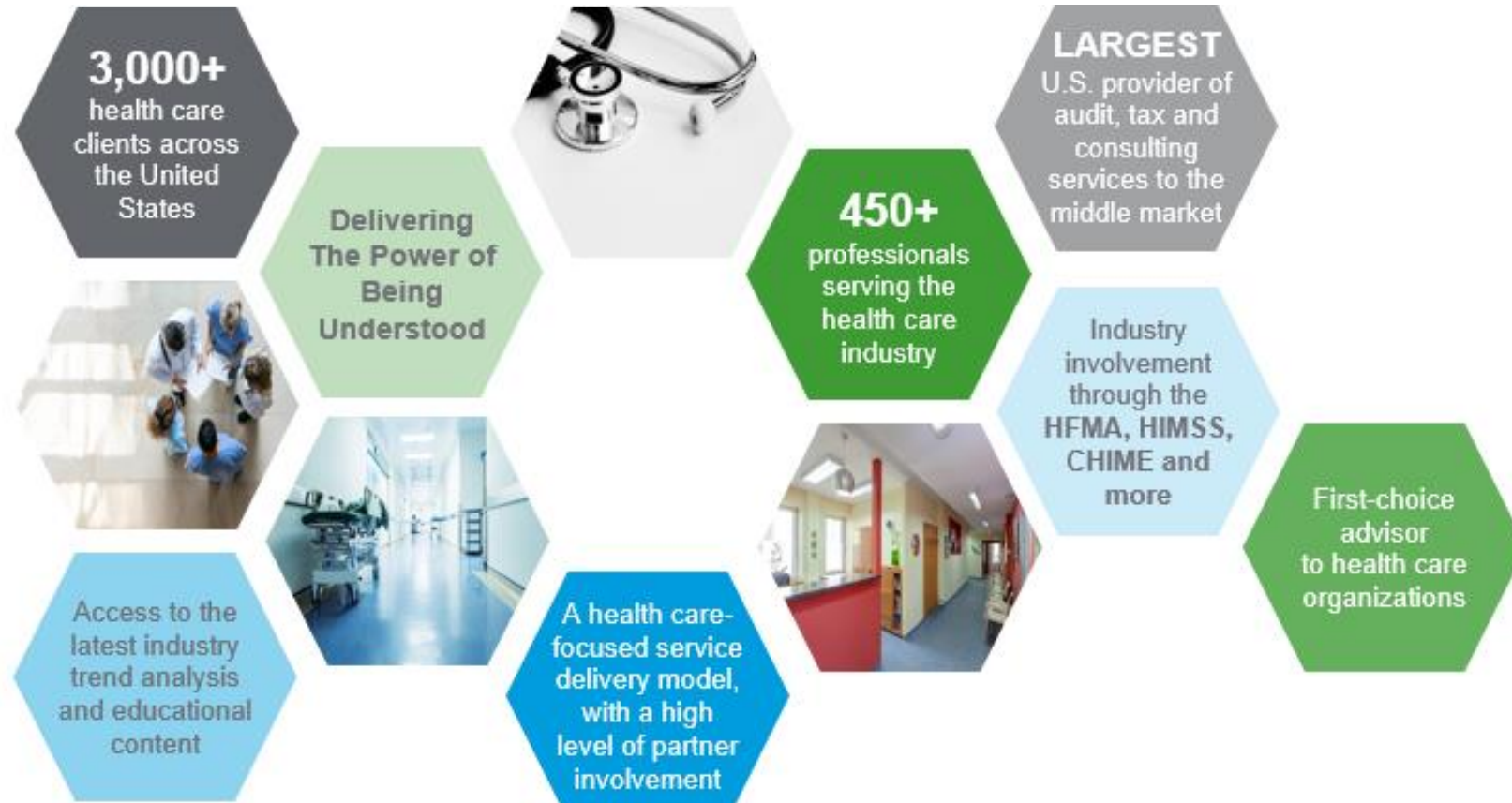
- PhD in computer science
- 32 years experience, 13 years in health care analytics consulting
- 13 peer-reviewed research publications in leading health care conferences
- Millions of \$ in ROI generated for health care clients

RSM US LLP

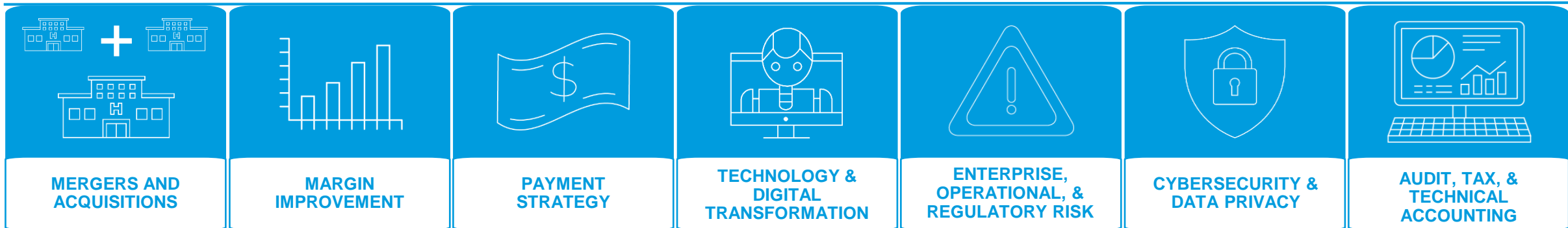
RSM US LLP is the leading provider of audit, tax and consulting services focused on the middle market, with 14,000+ people in 82 offices nationwide. We are a licensed CPA firm and the U.S. member of RSM International, a global network of independent audit, tax and consulting firms with more than 51,000 people in over 120 countries. We use our deep understanding of the needs and aspirations of clients to help them succeed.



About RSM



OUR HEALTHCARE VERTICALS



RSM Health Care Data Analytics: Approach

- **Data-driven**
- Use data to choose opportunities
- **Augment not replace**
- Leverage EMR and existing data warehouses and solutions
- **Use the client's tools**
- Tool agnostic
- **No new silos**
- Clients have too many tools and too much data already
- **Time to Value**
- Short term ROI, Long term sustainability
- Solutions build on each other



MULTI-PHASED AGILE APPROACH

- ✓ Deliver short term return on investment
- ✓ Design data solutions which build a long-term foundation reusable for many analytics



LEVERAGE & AUGMENT EXISTING SOLUTIONS

- ✓ Utilize your data warehouse and business intelligence tools
- ✓ Leverage your EMR (Epic, Cerner, Meditech)



INTEGRATE SOURCES & ELIMINATE SILOS

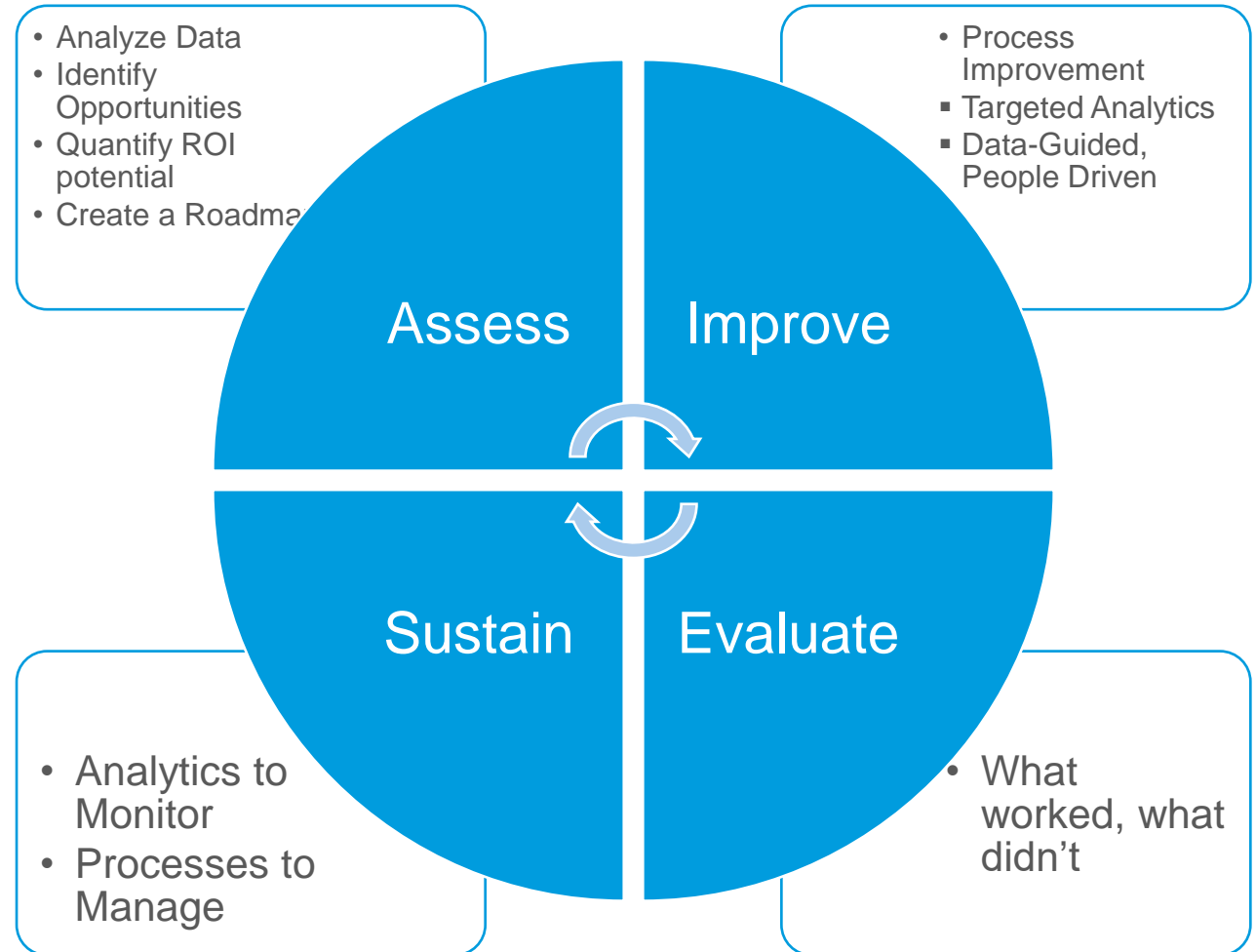
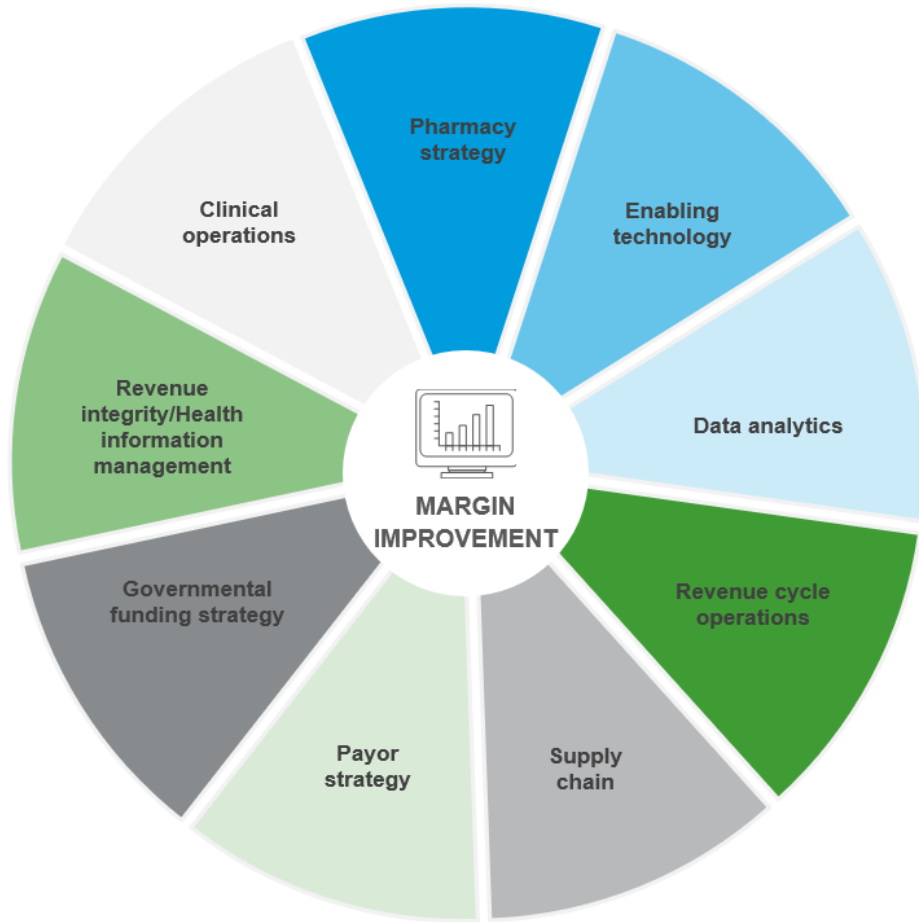
- ✓ Join EMR data with other sources such as patient experience, cost, registries
- ✓ Create a single version of the truth, an enterprise analytics data source



PROVIDE INTUITIVE & INTERACTIVE VISUALIZATIONS

- ✓ Consistent look and feel
- ✓ Reduce learning curve
- ✓ Tool agnostic but we have deep experience with Tableau, PowerBI and Qlik

Data-guided Performance Improvement



- Increase Revenue

- Do More

- Marketing Analytics ▪ Surgical Analytics ▪ Care Gaps ▪ Capacity Management ▪ Referrals Management

- Capture More Revenue

- Registration/Verification ▪ Clinical Documentation ▪ Denials ▪ Accounts Receivable

- Reduce Cost

- Reduce LOS ▪ Optimize Staffing ▪ Manage Utilization ▪ Reduce avoidable ED visits
 - Supply Chain ▪ Automation

- Be More Efficient

- Patient Movement ▪ Scheduling ▪ Productivity ▪ Surgical Efficiency ▪ Automation

- Do Better ▪ Reduce Complications ▪ Readmissions ▪ Mortality ▪ Patient Experience

Increase Revenue

- Surgical Analytics
- Marketing Analytics
- Denial Analytics`

Reducing Cost

- Efficiency and Patient Movement
- Reducing Length of Stay
- Care Paths
- Clinical Effectiveness

Doing Better

- Quality
- Patient Experience

Getting Started

- Assessments
- Contact Info

SURGICAL ANALYTICS

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CASE STUDY: Operating Room Utilization

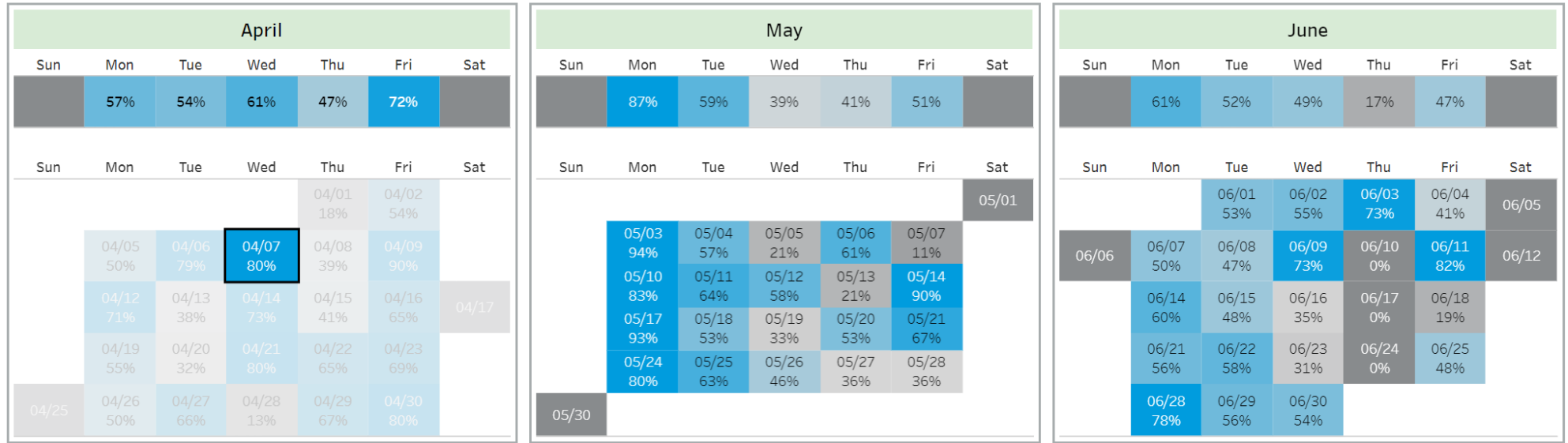
PROBLEM	GOAL	APPROACH	RESULTS
Operating rooms are sometimes empty and sometimes overbooked and open after hours. Some surgeons do not have enough operating room time available and others need more time. Disruption from COVID-19 has magnified these issues	Increase the amount of the operating room is full and decrease the amount of time the operating room is staffed and empty. Optimize block allocations to the changing needs of surgeon groups.	<ol style="list-style-type: none">1. Track room utilization by hour to optimized staffed hours and volume.2. Analyze anesthesia usage and out-of-room staff utilization across surgical and procedural suites to monitor resource constraints.3. Analyze service and surgeon block utilization, including: block utilization, block releases, overbooks, unblocked utilization, scheduling patterns	<ul style="list-style-type: none">• 12% higher service block utilization• 29% fewer empty staffed rooms• 25% lower out of block minutes

Can also be applied to:

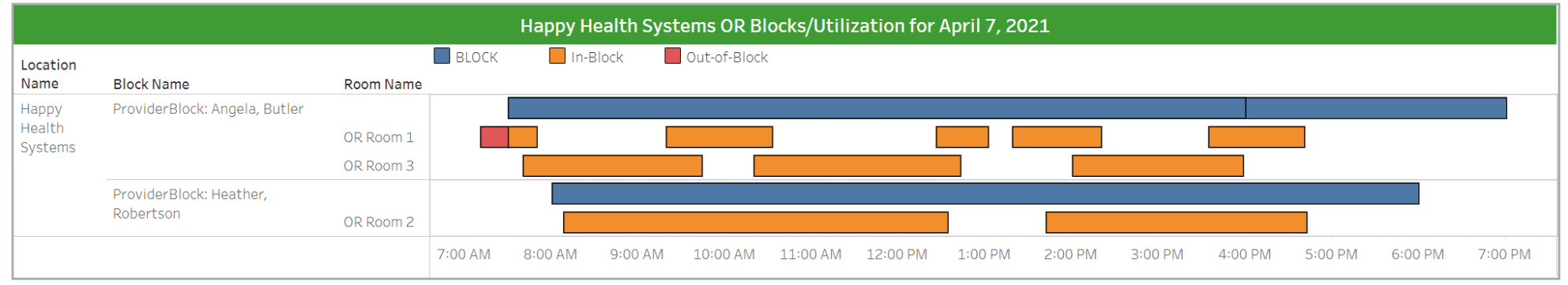
- Endoscopy
- Cath Lab
- Electrophysiology
- Interventional Radiology
- Complex Imaging

OR Block Utilization - Calendar [i] [?]

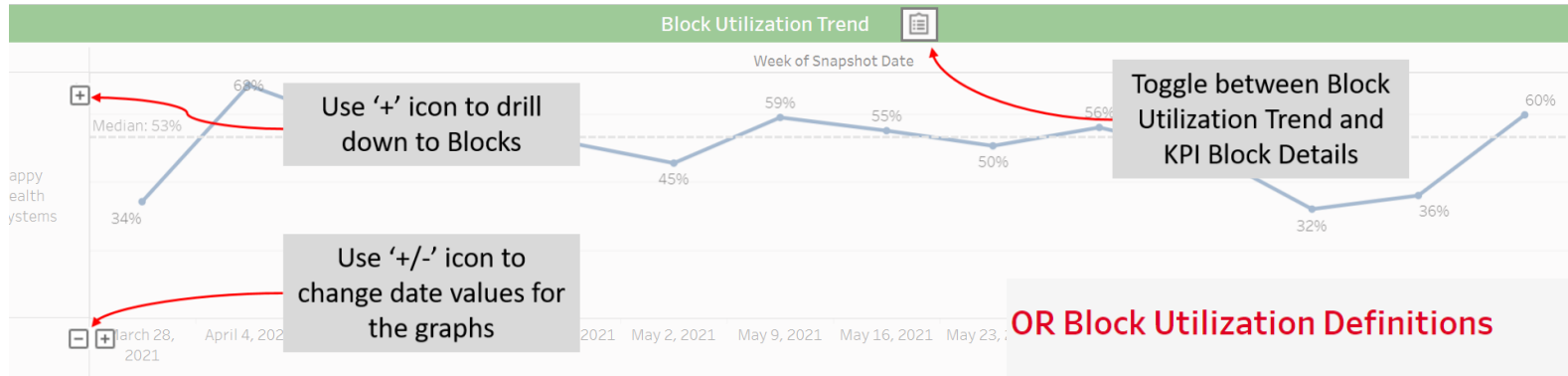
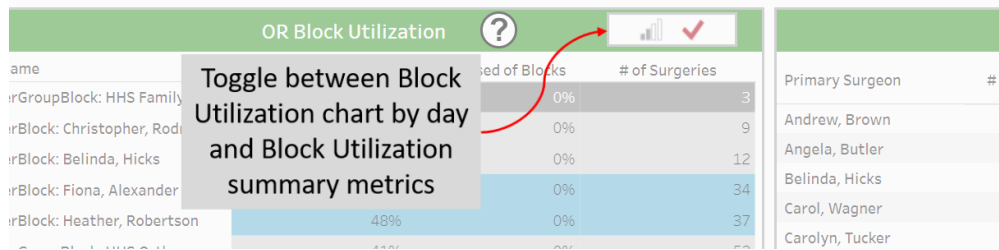
Utilization by Day of Week & Calendar Date [?]



Over Utilization Goal ■ Under Utilization Goal ■



DEMO

OR Block Utilization

Toggle between Block Utilization chart by day and Block Utilization summary metrics

Group/Block	% of Blocks	# of Surgeries
GroupBlock: HHS Family	0%	3
Block: Christopher, Rod	0%	9
Block: Belinda, Hicks	0%	12
Block: Fiona, Alexander	0%	34
Block: Heather, Robertson	48%	37

OR Block Utilization Definitions

Clicking the "← Revert" button above the dashboard's title on the left will undo filter selections most of the time.

KPI Definitions

- **% Block Utilization:** $(\text{Minutes In Block} + \text{Turnover Minutes In Block}) / \text{Block Allocation Minutes}$. Unless otherwise stated, this is the metric being displayed.
- **% In Block:** $(\text{Minutes In Block} + \text{Turnover Minutes in Block}) / \text{Total Minutes}$
- **# of Surgeries:** A count of distinct Log IDs representing the number of surgeries performed regardless of whether a block was assigned.
- **% Out of Block:** $(\text{Minutes Out of Block} + \text{Turnover Minutes Out of Block}) / \text{Total Minutes}$
- **% Unblocked:** $\text{Unblocked Minutes} / \text{Total Minutes}$
- **% Released of Blocks:** $\text{Manually Released Minutes} / (\text{Block Allocation Minutes} + \text{Manually Released Minutes})$

KPI Component Definitions

- **Total Minutes:** $\text{Minutes in Block} + \text{Turnover Minutes In Block} + \text{Minutes Outside of Block} + \text{Turnover Minutes Outside of Block} + \text{Unblocked Minutes}$.
- **Minutes In Block:** Procedure Minutes that happen during the time of an allocated block.
- **Minutes Out of Block:** Procedure minutes that happen before or after the time allocated to the block on that day.
- **Turnover Minutes Out of Block:** Turnover minutes that happen before or after the time allocated to the block on that day.
- **Unblocked Minutes:** Procedure minutes that happen on a day when the group, service and surgeon do not have a block at that location.

Supporting Definitions

- **Block:** A block assigned to a group, surgeon or service which was not manually released.
- **Snapshot Date:** Day of procedure/block instant
- **Procedure Minutes:** Minutes while patient is in the Operating Room
- **Block Allocation Minutes:** Number of minutes during allocated blocks.
- **Turnover Minutes:** Time from previous case wheels out to current case wheels in. If this number is > 90, then the turnover for this case isn't used. If

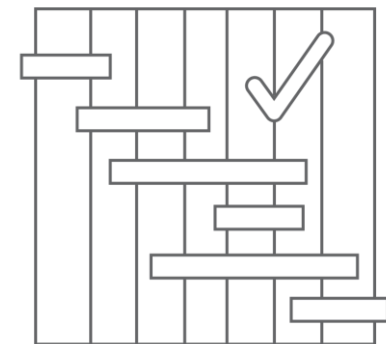
Surgical Efficiency

The perioperative suite is one of the busiest areas of the hospital, generates the most revenue and incurs the highest costs. Therefore, throughput and efficiency are vitally important.

SOME OF THE IMPORTANT KPIS TO TRACK EFFICIENCY INCLUDE:

- ✓ On-time starts
- ✓ Cancellations
- ✓ Add-ons
- ✓ Turnover and turnaround times
- ✓ PACU boarding times
- ✓ Case duration accuracy

Through analytics we can monitor the efficiency and also look for causes of inefficiencies.



Case Efficiency | On Time Start Efficiency | Turnover Efficiency | Scheduling Efficiency

RSM Case Efficiency Analysis ?

Surgery Date: Last 3 months

67.18

Average Case Length (in Minutes)

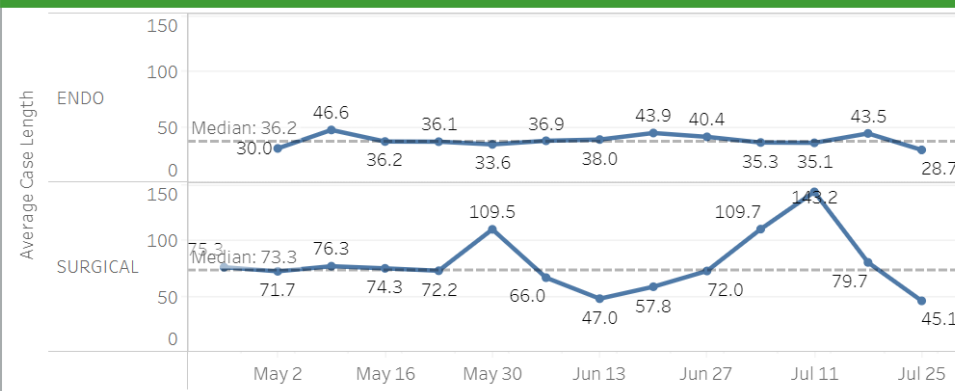
590

Total Cases

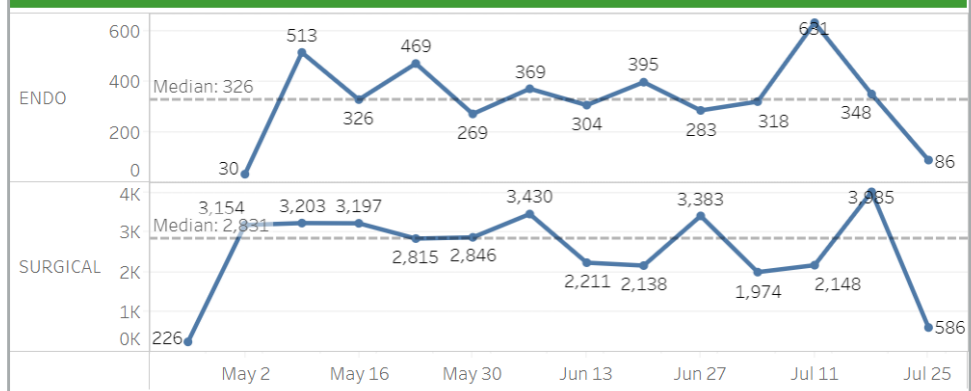
69.5%

Cases Scheduled Accurately

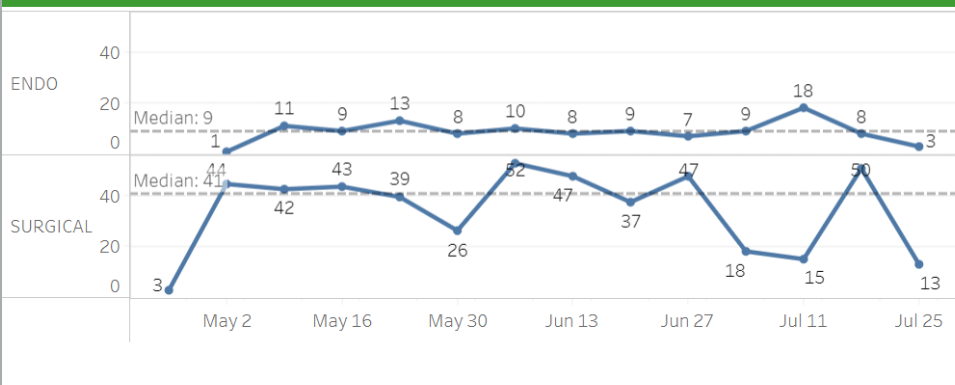
Average Case Length (in Minutes) by Week of Surgery Date



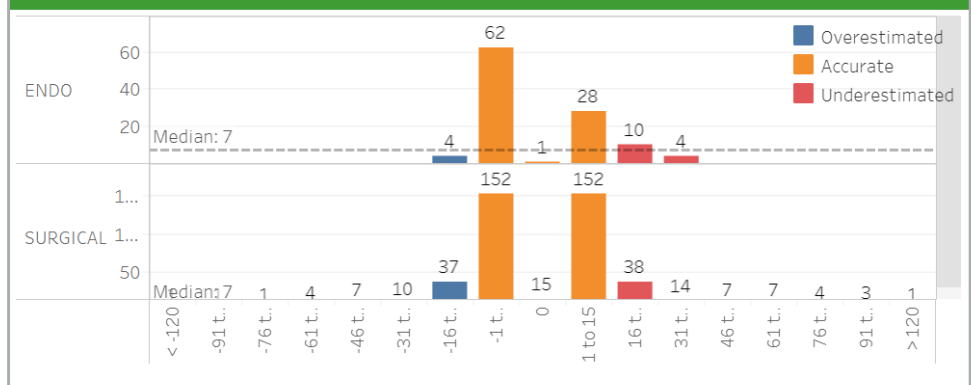
OR Minutes Total by All



Case Count Total by All



Case Length Accuracy Distribution



MARKET ANALYTICS

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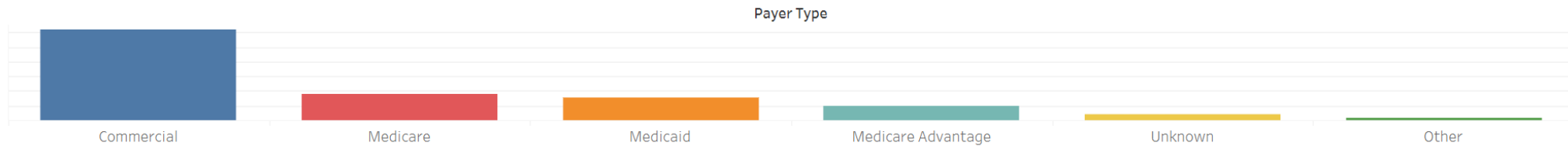
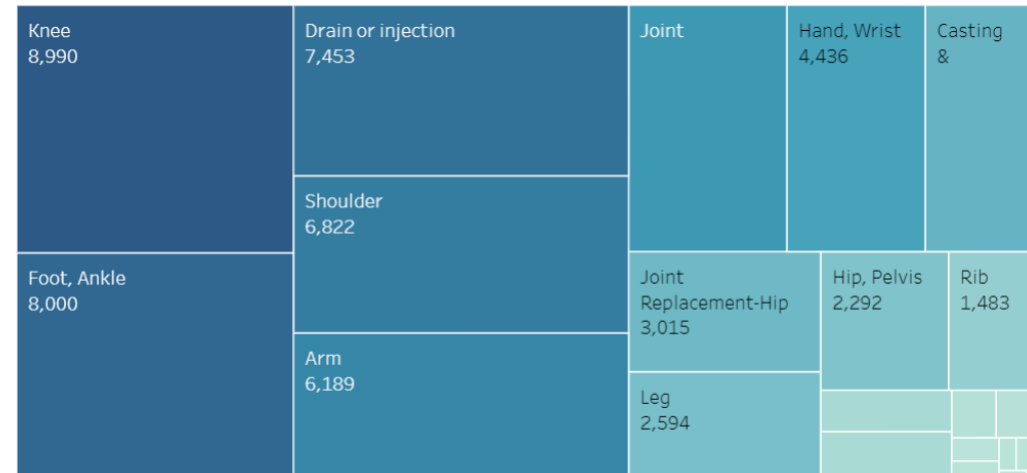
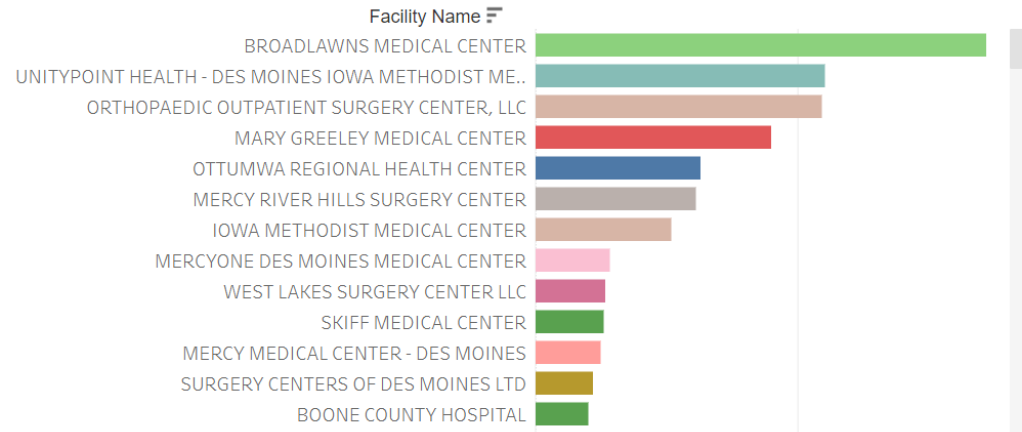
- What providers should I hire? Or collaborate with?
- Should I build an ambulatory surgical center?
- Where should I invest?
- Should I buy an orthopedic surgery group?

To answer these types of questions, we leverage claims data

- For patients in my geography who go to other health systems, what specialists are they seeing? What procedures?
- When my doctors refer to other providers, what specialists do they refer to?
- How many orthopedic surgeries are performed in my area? What ancillary services are received?

DEMO

SHOW FILTERS & PARAMETERS



Payer Type	Payer Name	Value
Commercial	BCBS IOWA (WELLMARK)	12,728
	BC/BS OF IOWA - WELLMARK	9,370
	UNITED HEALTHCARE	5,362
	UNITED HEALTH CARE	3,358
	IOWA TOTAL CARE	2,822
	UMR	1,983
	AETNA	1,742
	UHC HMO 87726	1,697
	MEDICA	1,307
	WELLMARK IP OP	1,178
	HEALTH PARTNERS - MINNESOTA	1,070

Procedure Service Line	Value
Orthopedics	\$600,071,270
DME & Supplies	\$81,560,270
Radiology	\$40,880,834
Neurosurgery	\$33,355,823
Physical Rehabilitation	\$18,272,000
Evaluation & Management	\$12,190,926
General Surgery	\$6,435,565
Drugs	\$3,460,479
Hospital Observation	\$2,925,462
Hospital Inpatient	\$2,711,517
Emergency Department	\$1,685,788

DENIAL ANALYTICS



RevNsight Denial Analytics

Improving the denial success rate throughout your health care organization's revenue cycle

Quickly determine root causes of denials with our customized solution tailored to your needs

Whether your organization is facing challenges in regards to poor denial reporting, outdated denial processes - or you are looking to **recoup lost revenue and maximize reimbursements** - RSM can help improve your denial success rate throughout your revenue cycle utilizing our interactive denial application. We drive a tailored and customized solution allowing you to quickly and easily determine root causes of denials.

OUR APPROACH

- Out of the box deployment using your 835 ERAs
- Quick deployment, usually in a matter of 3-4 weeks
- Drill down capability to the line item denial level
- Ability to spot trends in denials and navigate to accounts currently denied in your AR
- Provide weekly support to update, validate and publish the dashboards

OUR INTERACTIVE DENIAL APPLICATION CAPABILITIES

Our interactive 835 application allows you to quickly and easily determine the cause(s) of denials and compliments the ability to monitor overturned denials.

Questions we can answer:

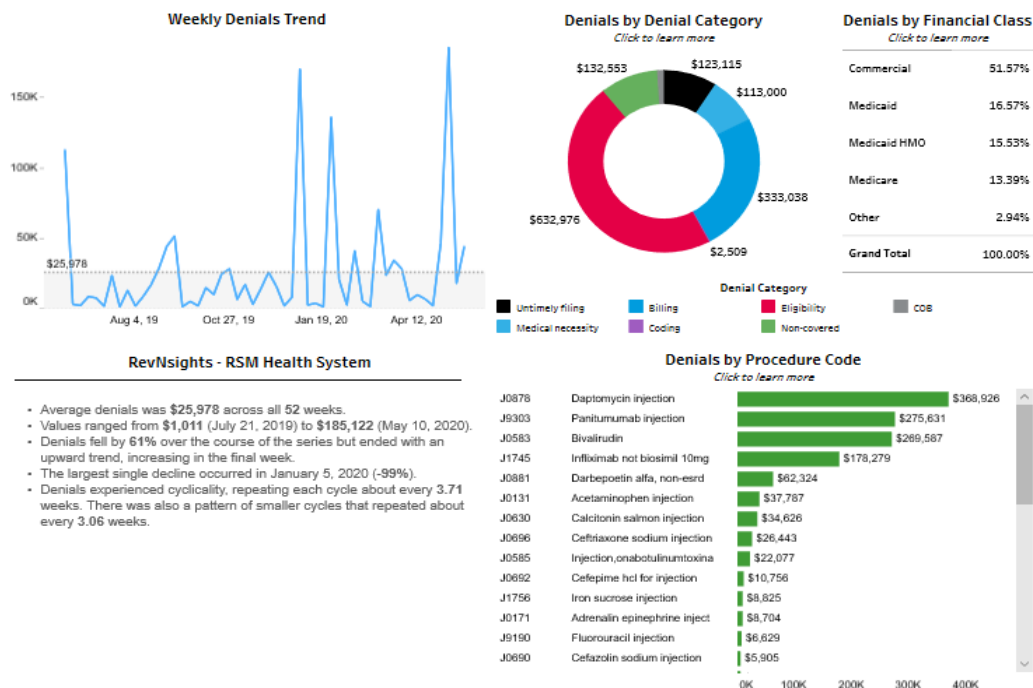
- ✓ Top procedure issues
- ✓ Payer issues
- ✓ Provider issues
- ✓ Facility/Clinic issues
- ✓ Hospital vs. Physician issues
- ✓ Front, middle and back revenue cycle issues

REVNSIGHTS

Our RevNsights empower your end users to understand your data through stories.

- Tailored stories to your end users
- Quickly understand what data is most important
- Easily add stories to your dashboards

DASHBOARD EXAMPLE

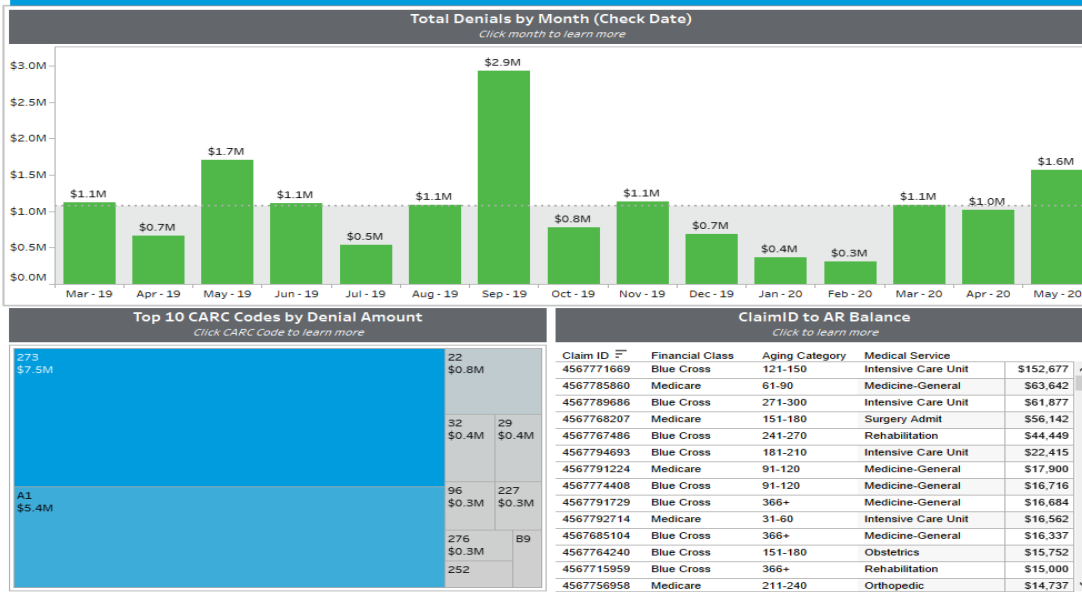


RevNsight Denial Analytics

DASHBOARD EXAMPLES

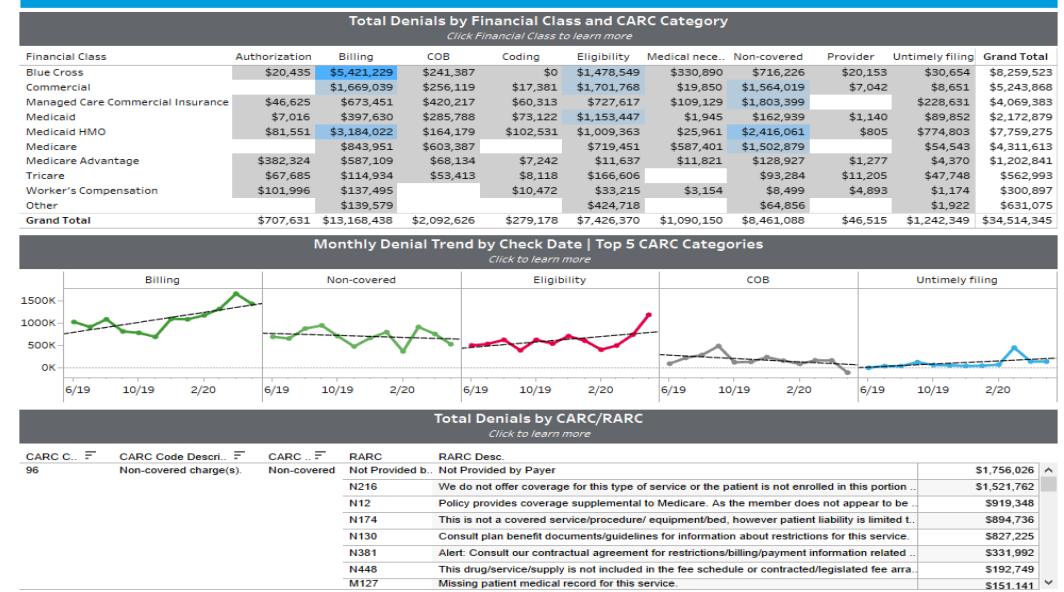
Electronic Remittance Advice 835 | Denial Management | Claim Adjustment Reason Code (CARC) Review

SHOW FILTERS & PARAMETERS



Electronic Remittance Advice 835 | Denial Management | Denials Trend by Financial Class and CARC Category

SHOW FILTERS & PARAMETERS



CONSIDERATIONS

- Are you satisfied with your current revenue metrics?
- Have you considered using forward-thinking technologies to improve organization performance?
- Are there issues with your workflow causing revenue leakage?
- Have you considered looking beyond your EMR reporting to quantify your organization's visibility to net revenue and cash collection?
- Is your organization working as effectively as it should?
- Are all facilities fully optimized?

RevNsight Performance Analytics

Understand your organization's financial and operational performance

Quickly determine cash collection and missed revenue with our solution tailored to your needs.

Whether your organization is facing challenges in regards to poor reporting, inadequate processes - or you are looking to recoup lost revenue and budget for next quarter - RSM can help throughout your revenue cycle utilizing our interactive performance analytics application. We drive a tailored and customized solution allowing you to quickly identify cash collection issues and forecast for next year.

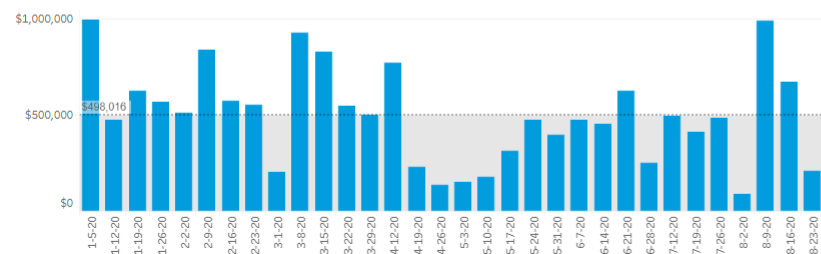
SHOW FILTERS & PARAMETERS

Cash Analysis

Cash Waterfall All
Service Date Across and Post Date Down

	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Grand Total	Percent of Total	Current Month	Prior Month	Previous Months
Jan-20	1,101,913								1,101,913	100.00%			
Feb-20	1,465,515	824,493							2,290,007	36.00%	64.00%		
Mar-20	301,605	1,524,033	858,416						2,684,054	31.98%	56.78%	11.24%	
Apr-20	83,714	303,151	813,519	70,762					1,271,146	5.57%	64.00%	30.43%	
May-20	45,777	57,272	87,142	83,689	781,641				1,055,521	74.05%	7.93%	18.02%	
Jun-20	17,998	18,673	36,459	18,463	967,705	980,114			2,039,412	48.06%	47.45%	4.49%	
Jul-20	14,929	14,874	21,516	19,515	230,804	1,368,982	778,361		2,448,981	31.78%	55.90%	12.32%	
Aug-20	5,908	7,061	5,087	3,236	20,546	134,650	1,172,131	596,222	1,944,841	30.66%	60.27%	9.07%	
Grand Total	3,037,359	2,749,558	1,822,140	195,664	2,000,696	2,483,746	1,950,492	596,222	14,835,877				

Week over Week Cash All



Location(s) Included: All
Billing Dr(s) Included: All
Insurance Category: All

RevNsights - RSM Health System

Accounting for your selection, this analysis measures cash by week.

- Average cash was \$498,016 across all 32 weeks.
- Values ranged from \$86,234 (August 2, 2020) to \$996,877 (January 5, 2020).
- Cash decreased by 79% over the course of the series from \$996,877 to \$209,015 and ended with a downward trend, decreasing by \$461,570 in August 23, 2020.
- The largest single decline on a percentage basis occurred in August 2, 2020 (-82%). However, the largest single decline on an absolute basis occurred in April 19, 2020 (-\$543,545).
- The largest single increase immediately followed the biggest single decrease, when it rose 1,047% from \$86,234 to \$989,134 in August 9, 2020.
- Cash showed the longest span of consistent growth over four weeks from April 26, 2020 to May 24, 2020, rising by 252%.
- Cash showed the longest spans of consistent decline over three weeks from February 9, 2020 to March 1, 2020, falling by 76%, and from March 8, 2020 to March 29, 2020, falling by 46%.
- Cash fluctuated over the course of the series with 67% of data points moving in the opposite direction from the previous week.

OUR APPROACH

- Deployment using your organization's reporting
- Drill down capability to the item of lowest grain
- Ability to spot trends and identify high dollar accounts in your A/R to accelerate the most cash for the least effort
- Provide weekly support to update, validate and publish the dashboards

OUR INTERACTIVE APPLICATION CAPABILITIES

Our interactive application allows you to quickly and easily determine the categories with the highest A/R .

Questions we can answer:

- ✓ WIP changes week to week
- ✓ Productivity issues
- ✓ Payer issues
- ✓ Billing Trends
- ✓ Account stratification
- ✓ Front, middle and back revenue cycle issues

REVNSIGHTS

Our RevNsights empower your end users to understand your data through stories.

- Tailored stories to your end users
- Quickly understand what data is most important
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DASHBOARD EXAMPLE

EFFICIENCY AND PATIENT MOVEMENT

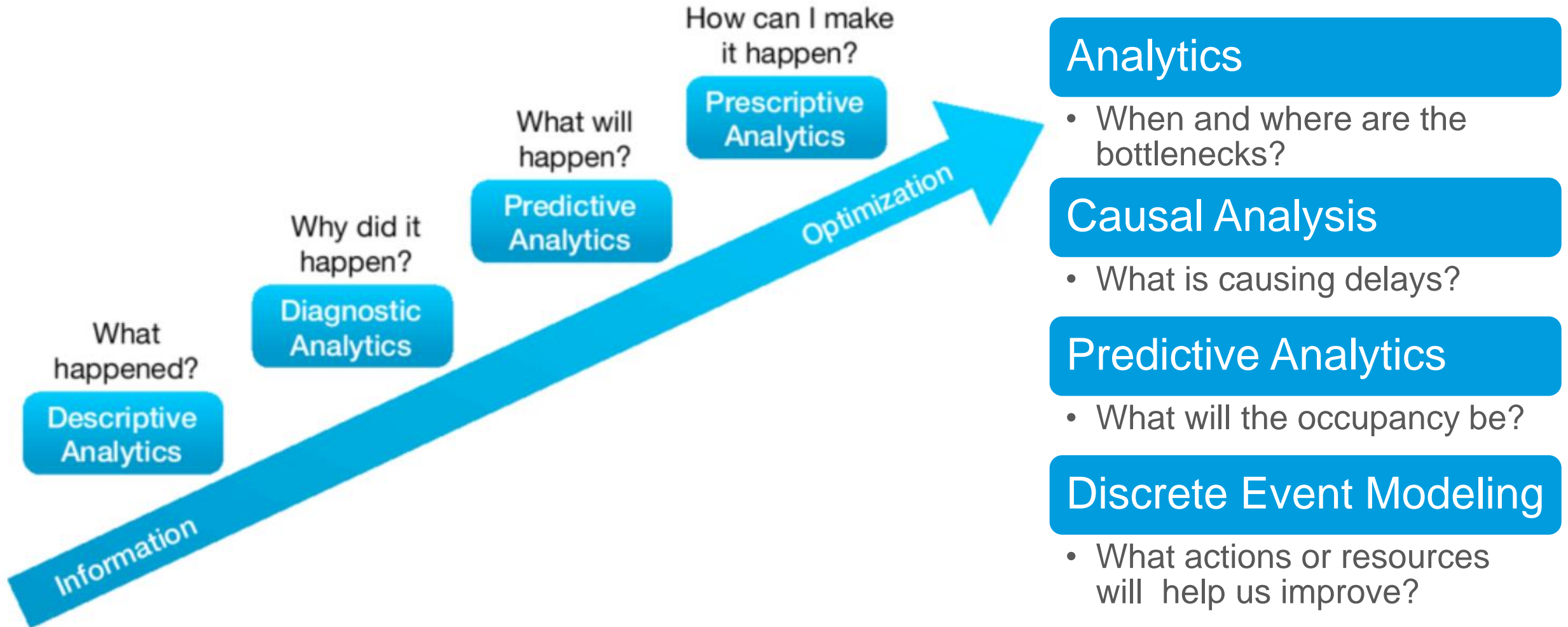


Goals and Opportunities

- Reduce length of stay
- Reduce ED and PACU boarder time
- Increase surgical and transfer volumes
- Improve quality of care
- Optimize staffing

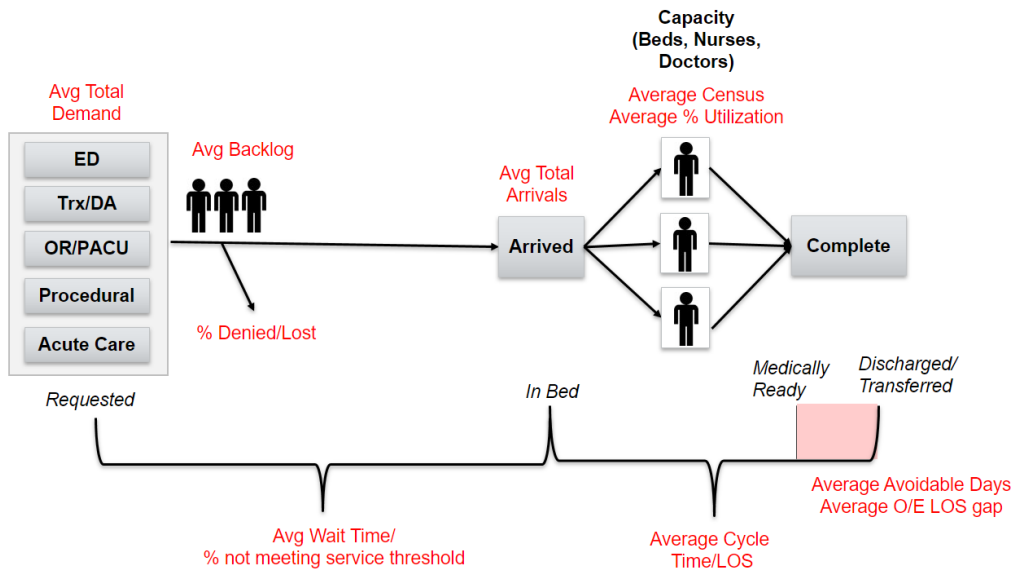
How?

- Reduce unnecessary bottlenecks and delays
- Predict occupancy and patient needs
- Know occupancy constraints ahead of time and mitigate them

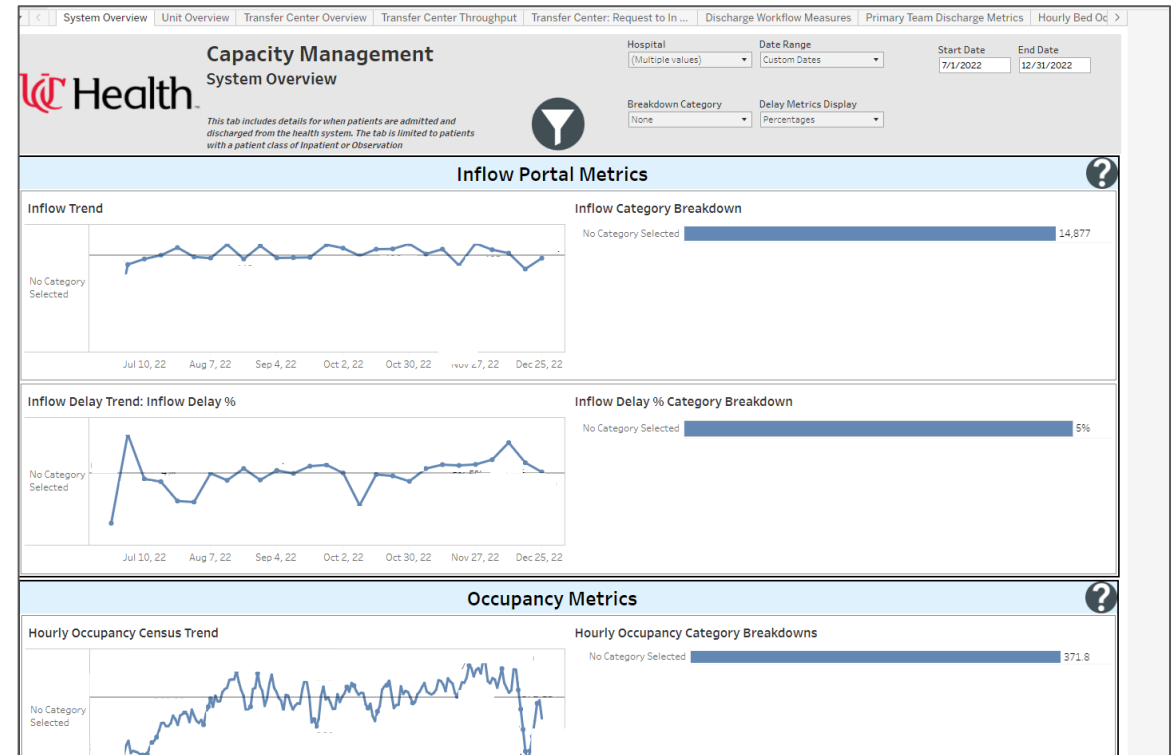


- Track all patient movements
- Forecast expected patient movements
- Measure patient movement time
 - By origination, target, day, time, service
- Identify delays and patterns
- Causal analysis: What is causing delay?
 - Lack of capacity?
 - Waiting on another event?
 - Process?

What are the key measures of flow within our system?



What is the current state of our system?



Breakdown Views

Admitting Portal Service
Year/Month/Week
Day of Week
Hour of Day
Geographic Unit

Hospital Level of Care
Primary Care team
Discharging Provider
Previous Department
Next Department

Discharges

- Order wheelchairs and walkers prior to discharge order

ED

- Improve sepsis care by creating ED lab
- Reduce overflow by predicting volumes 72 hours ahead

Admissions

- Predict capacity issues ahead of time
- Reduce number of people waiting for a bed from 78 to 24 a day

ICU

- Reduce number of patients waiting for ICU bed by 33%
- Create capacity by designing ICU observation area

Transfers

- Reduce transfer cancellation rate by 40%

Digital Twin

- Use discrete event simulation to test what-if scenarios and optimize resource allocation

Case Study: Predicting ED Arrivals and Occupancy

PROBLEM: Emergency Department overfills causing long delays and emergency procedures to create occupancy

GOAL: Predict high occupancy in the emergency room to allow mitigation efforts

APPROACH:

1. Obtain historical data for emergency room patients
2. Augment data with local weather, holidays and events data
3. Predict ED arrivals
 - Evaluate and choose features and algorithms, train and test
 - Chosen features: day of week, time of day, date, temperature, relationship to holidays
4. Predict ED length of stay for patients in the ED using statistics

Based on partial information from: service, date, time, diagnosis, ED events

5. Predict future occupancy

This is a calculation using predicted ED arrivals, current occupancy and predicted ED length of stay for current patients

Can also be applied to:

Urgent Care

Walk-In Clinics

OR

RESULTS:

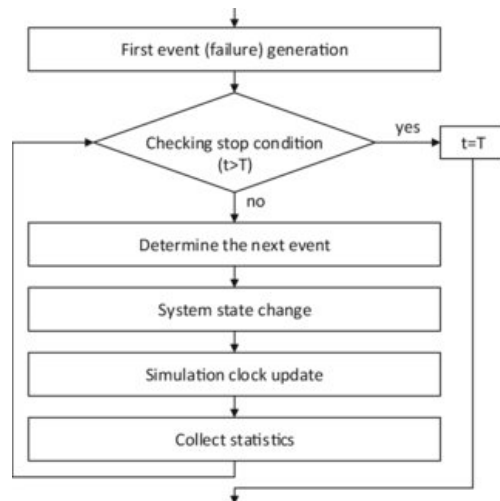
Able to predict overflow as Yellow, Orange or Red (previous was just red)

Alerts up to 96 hours ahead

78% accuracy at 72 hours

Discrete Event Simulation

Discrete Event Simulation



- Simulation: the process of mimicking the behavior of real systems
- Why simulate?
 - To perform “what if” analyses...
 - Without impacting current operations
 - At lower cost, in less time
 - If process is too complex
 - Over many scenarios

Case Study: Digital Twin

PROBLEM: Adding resources or demand in one area of a hospital can cause bottlenecks in other areas.

GOAL: Analyze resource constraints and what-if scenarios to predict bottlenecks, occupancy and length of stay. Use this analysis to optimize resource allocation

APPROACH:

1. Map the resources (beds, imaging machines, etc)
2. Fill in what each resource can support (patient type, movement) through data profiling and manual review
3. Extract the clinical treatment plan from historical encounters
4. Randomly push patients/treatment plans through the hospital to test resource constraint usage, bottle necks, throughput
5. Allow resources to be edited to test what if scenarios

PUBLISHED:

Predicting Hospital Capacity and Efficiency
in *11th International Conference on Health Informatics*

Can be applied to:

- Beds
- Staffing
- Imaging resources
- Clinics
- Operating Rooms

REDUCING LENGTH OF STAY



Reducing Length of Stay

Length of stay is the biggest factor for inpatient cost.

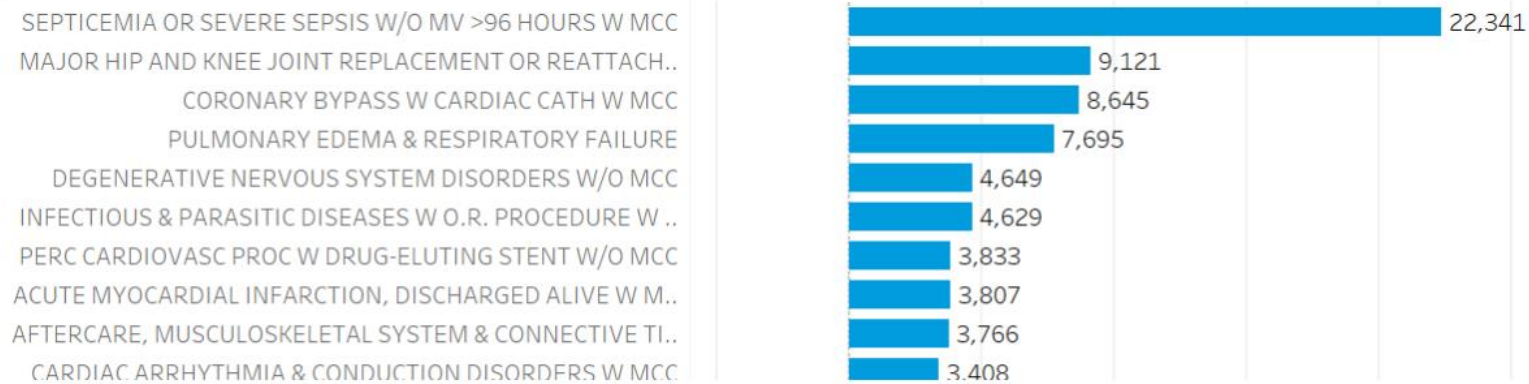
There are two fundamental ways to reduce LOS

1. Be more efficient
 - Reduce Wait Times (ED boarder, PACU boarder, Patient Movement, Discharge)
 - Optimize multi-disciplinary rounds
2. Cure patients faster
 - Disease Care Paths ▪ Reduce Complications

The first step is identify opportunities

- What diseases have greatest length of stay opportunity?
- What units or processes have inefficiencies?
- What complications are affecting length of stay?

Length of Stay Opportunity by DRG



CARE PATHS

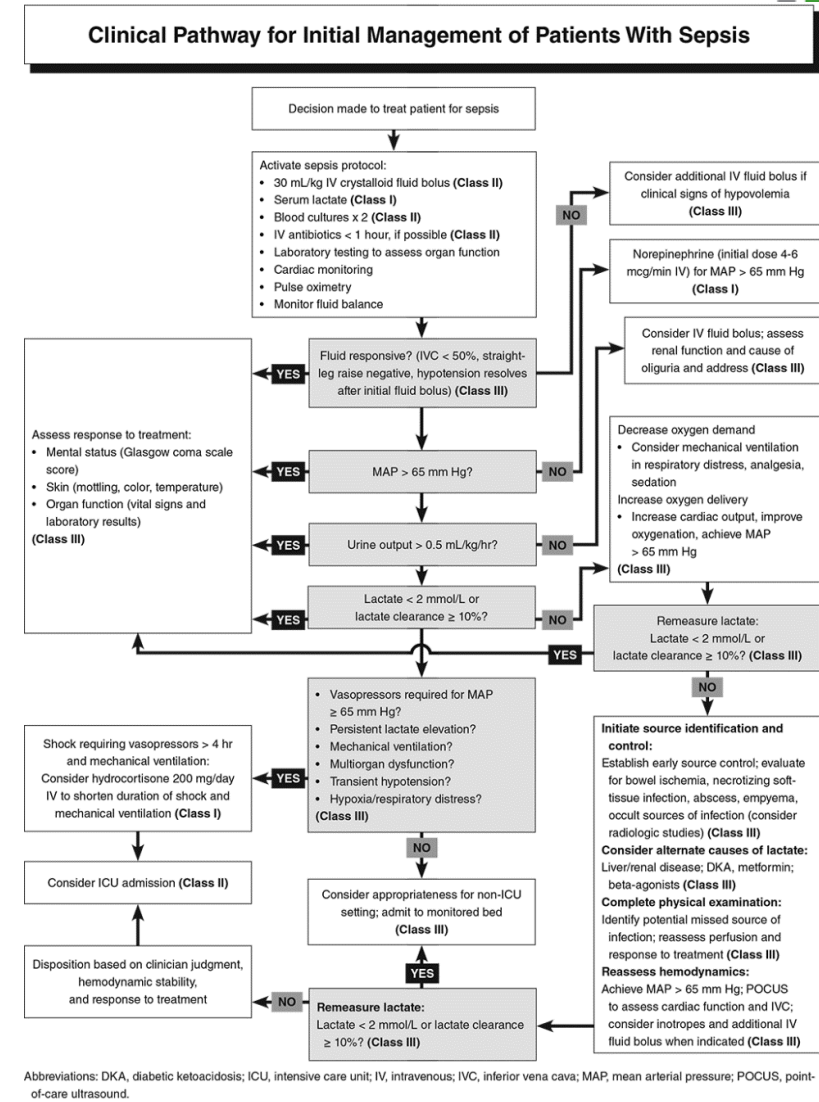
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Standardized Care Paths

- Best practice care pathways can be found as flow charts and decision points in literature.
- Pathways are defined for both acute encounters and chronic disease treatment.
- Standardized analytics apply across all of the care pathways.
- These processes can be implemented and tracked and measured using standardized technology and process intelligence engines

• PUBLISHED:

- Accelerating Analytics for Clinical Pathways to Drive Cost Reduction and Quality Improvement in *IEEE International Conference on Information Reuse and Integration (IRI)*



Inpatient Quality: Target Analytics by Care Path

Use Case: Congestive Heart Failure

Heart Failure	Sepsis	Sickle Cell Anemia
Stroke	Pneumonia	COVID-19
Acute Coronary Syndrome	Asthma	COPD
Colon Surgery	Preeclampsia	NICU Vent Weaning

Protocol	<ol style="list-style-type: none"> 1. Identification <i>chief complaint, temperature, blood pressure, pulse</i> 2. Evaluation <i>blood labs, EKG, chest x-ray, BNP</i> 3. Treatment <i>Diuretics, oxygenation, weight management</i> 4. Follow up
Results	<ul style="list-style-type: none"> ↓ LOS 1.5 days ↓ Direct cost 16% ↓ Readmission 22% ↓ Mortality 60%
Pubs	<ul style="list-style-type: none"> • Improving Patient Care Through Analytics <i>in ISCBI</i> • Accelerating Analytics for Clinical Pathways to Drive Cost Reduction and Quality Improvement <i>in IEEE IRI</i>

Significant improvement achieved with second iteration

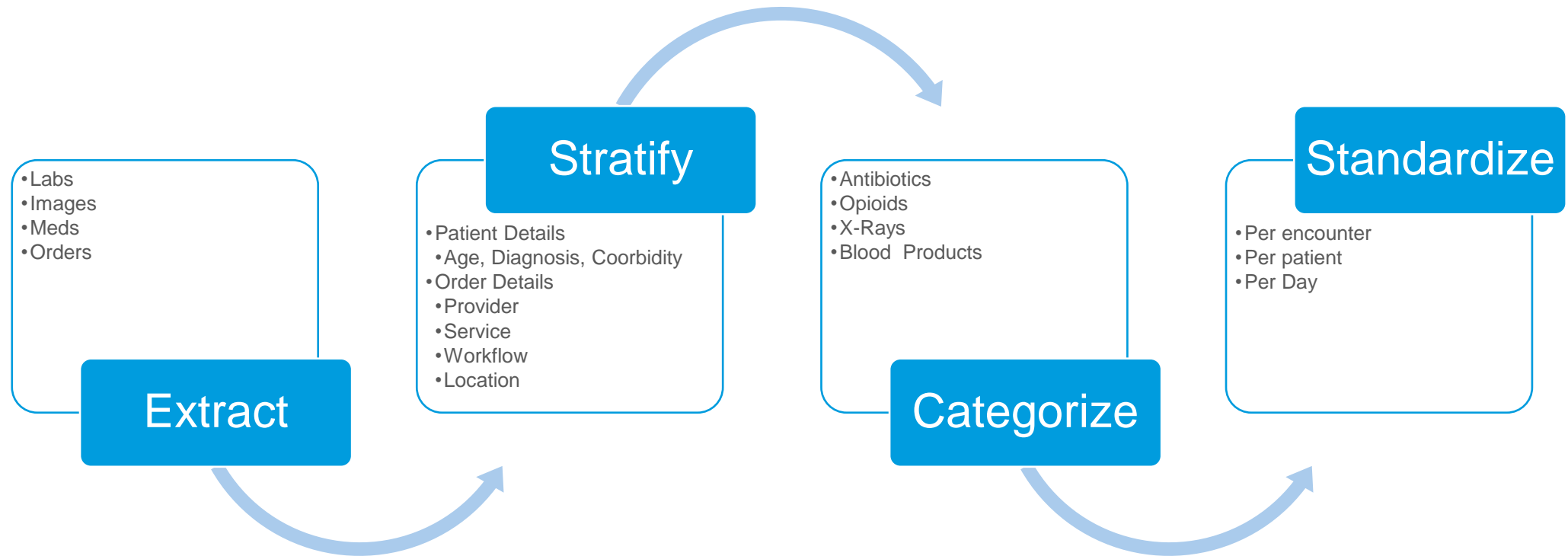
CLINICAL EFFECTIVENESS



Reduce Clinical Variation, Save On Costs: DO MORE WITH LESS

Unwarranted clinical variation refers to medical practice pattern variation that cannot be explained by illness, medical need, or the dictates of evidence-based medicine. It is one of the causes of low value care often ignored by health systems.

- Our challenge is to **identify clinical variation** and **analyze if it is warranted**.



CASE STUDY: Congestive Heart Failure (CHF)

GOAL	APPROACH	RESULTS
Optimize CHF order set	<ol style="list-style-type: none">1. Analyze all orders utilizing the CHF orderset2. Analyze all orders for CHF patients which do not utilize the CHF Orderset	<p>As part of this analysis, we learned that a full narcotics screen was being ordered for 95% of CHF patients.</p> <p>Our data showed no clinical usage of the results of this lab, and we then verified this with providers. The cost of the narcotics screen was \$309.</p> <p>We removed the narcotics screen from the default list of orders in the CHF orderset.</p>

Can also be applied to:
Any orders

CASE STUDY: POKE-R



PROBLEM	GOAL	APPROACH	RESULTS
<p>PICU patients receive lots of “pokes,” increasing cost, reducing patient experience and causing hospital acquired infections</p>	<p>Provide information to providers to allow reduction of poke</p>	<ol style="list-style-type: none"> 1. Define a poke Identify which orders count as “pokes” including blood labs, IV medications, radiology and invasive procedures. 2. Present poke information to providers – including: <ol style="list-style-type: none"> a. Past pokes and scheduled pokes b. Cost information c. Insure data is available during structured rounds 	<p>12.5% reduction in pokes 5 year savings</p> <p>\$11,058,085 in 26 bed PICU</p>

PUBLISHED:

- Avoiding Pain and Unnecessary Interventions and Reducing Cost in the PICU in *Critical Care Medicine*
- Poke-R - Using Analytics to Reduce Patient Harm in *10th International Conference on Health Informatics*

Can also be applied to other ICUs including:

- NICU
- SICU
- MICU

CASE STUDY: Blood Utilization



PROBLEM	GOAL	APPROACH	RESULTS
<p>Patients sometimes receive blood transfusions when not clinically required. This causes adverse outcomes.</p>	<p>Reduce unnecessary red blood cell transfusions, improve outcomes, reduce cost</p>	<ol style="list-style-type: none"> 1. Evaluate the clinical necessity of blood transfusions based on hemoglobin, base deficit, blood pressure, scvO2, lactate, blood loss, diagnosis 2. Analyze blood wastage and returns 3. Provide information for provider evaluation 4. Use supervised learning to adjust thresholds based on provider evaluations 	<ul style="list-style-type: none"> • \$3.3 million annual savings • 23% fewer units • 46% fewer non-indicated units

PUBLISHED:

Reducing Red Blood Cell Transfusions in *International Conference on Information Technology in Bio- and Medical Informatics (ITBAM)*

Can also be applied to other products including:

- Plasma
- Platelets

PATIENT EXPERIENCE

A decorative horizontal bar at the bottom of the page, composed of three segments: a grey segment on the left, a green segment in the middle, and a blue segment on the right.

Patient Experience and Health Equity: Background



90% of patients look at customer reviews before scheduling a provider.

Did you know that hospitals with high patient experience are more profitable? And that consumers with high satisfaction scores achieve better long-term outcomes?

- Patients with high patient experience are 5 times more likely to return to a provider
- 96% of healthcare consumers perceive patient experience as important or very important
- Hospitals with high patient experience have 2 – 3 times higher net margins
- Long term patient outcomes and survival rates are 25% higher for satisfied patients
- 96% of online patient complaints center around customer service — not quality of care
- People of color or lower income have greater infant mortality, lower life expectancy, lower patient experience scores, more health complications, and are less likely to be insured.
- By 2024, most value-based care contracts will measure patient experience and health equity

Patient Experience and Health Equity: Project

Client(s)	Goal	Initial State Challenges
Corewell Health	Enterprise analytics to 1. Measure patient experience and health equity across the system 2. Identify opportunities for performance improvement	<ul style="list-style-type: none"> • Stale analytics from vendor • Disparate analytics from different portions of the health system and different vendors • Lack of root cause analysis • Inability to identify how to improve

Solution

Data warehouse solution to import vendor results into single, timely version of truth at enterprise level

Use percentiles and benchmarks to create a standardized “gpa”

Stratify by question, service, provider and unit to understand who has challenges with what

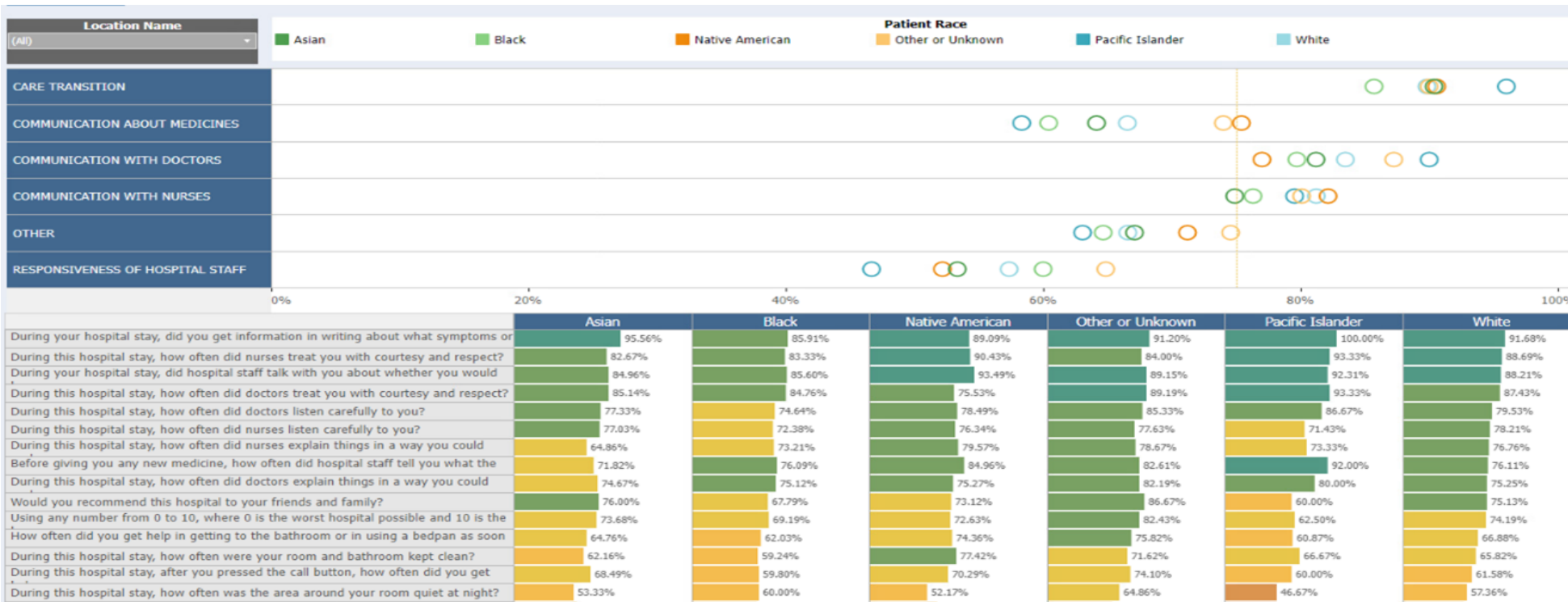
Stratify by race, education, age, gender, income, sexual orientation and language to include health equity

Integrate patient outcomes (mortality, length of stay, readmission, disposition) to get full view

Patient Experience and Health Equity: Demo



- Combine patient experience scores with details about patient care
- Measure patient experience for all types of care, not just inpatient
- Measure and review patient experience score early and proactively
- Evaluate patient experience and outcomes by race, language, geography, gender, age



Patient Experience and Health Equity: Project



Asian	Black	Native American	Other or Unknown	Pacific Islander	White	Total
65.16% 244	67.79% 1,512	75.00% 312	73.56% 174	75.00% 72	69.21% 41,121	69.21% 43,435
64.79% 943	69.09% 2,074	74.28% 836	77.40% 969	67.14% 161	70.66% 70,106	70.65% 75,089
				84.00% 25	64.44% 225	66.40% 250
71.53% 137	67.81% 466	68.95% 190	80.65% 155		74.69% 27,085	74.55% 28,033
92.00% 25	72.96% 270	75.47% 159	90.00% 43		71.92% 8,454	72.20% 8,951
	64.63% 41	92.31% 104	81.25% 48		76.35% 6,241	76.25% 6,434
					64.58% 48	64.58% 48
100.00% 25	68.00% 25	77.94% 68	95.65% 23		69.94% 8,699	70.03% 8,840
	91.30% 23	93.64% 107			72.84% 7,684	72.36% 7,814
					79.47% 302	79.47% 302
80.00% 40	74.64% 138	73.94% 142	77.46% 71	66.67% 21	70.74% 11,176	70.89% 11,588
87.29% 291	92.31% 117	91.16% 147	68.23% 192	85.51% 69	75.62% 12,354	76.14% 13,170
70.50% 1,705	68.92% 4,666	74.09% 2,065	77.19% 1,675	68.97% 348	71.54% 193,495	71.54% 203,954

OTHER DEMOGRAPHICS

Sex
(All)

Education
(All)

Language
(All)

SURVEY QUESTION CATEGORIES

CARE TRANSITION	89.75%
COMMUNICATION ABOUT MEDICINES	66.52%
COMMUNICATION WITH DOCTORS	83.36%
COMMUNICATION WITH NURSES	81.06%
OTHER	66.65%
RESPONSIVENESS OF HOSPITAL STAFF	57.37%

HIGHLIGHTED QUESTION

Would you recommend this hospital to your friends and family?

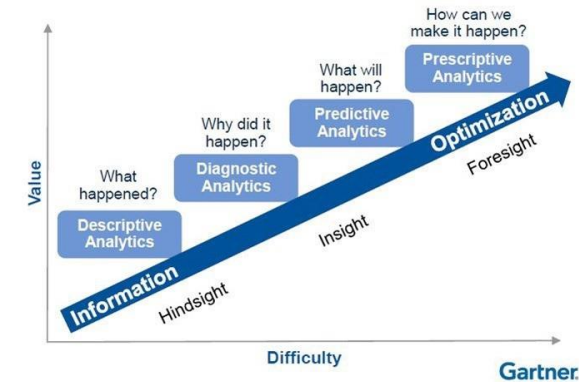
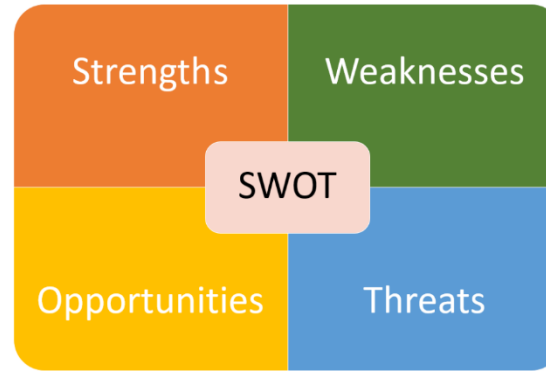
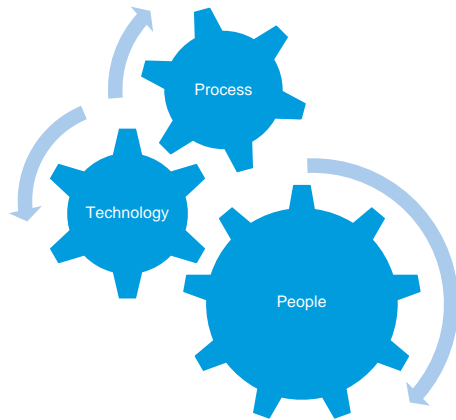
75.02%

GETTING STARTED



Traditional Analytics Health Check Assessment

4-6 weeks



Roadmap

- Work together to create a strategic roadmap to become more data driven and get more value from analytics

Interview Leaders

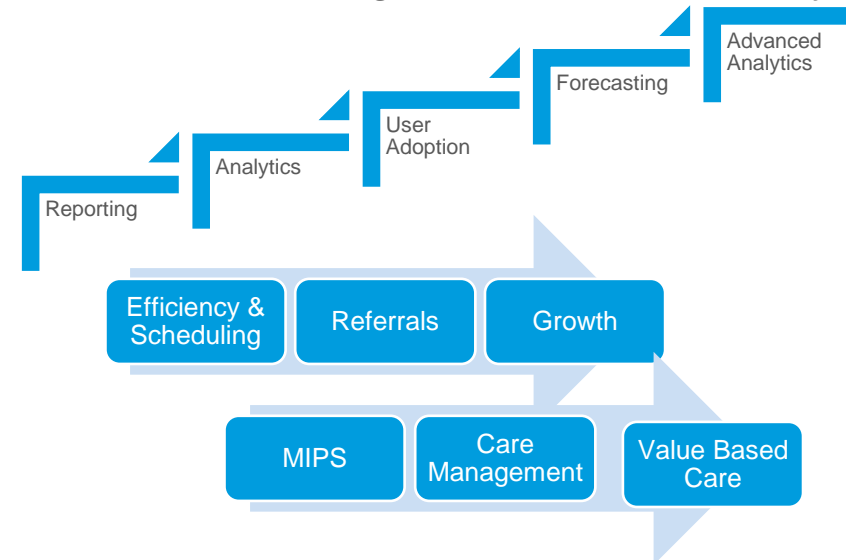
- Understand needs, goals and pain points

Review Current State

- Examine data architecture, sources, tools and solutions

Analyze Process

- Understand current process for analytics requests, scoping, data definitions, prioritization and delivery



Traditional assessment plus quantify ROI

LOS Opportunity	Discharge Efficiency	ED Boarder Time	Scheduling Efficiency	OR Block Utilization
Denials	Write-offs	CMI	Market share for specialties	Avoidable ED visits
Supply cost	Clinical variation	Supply waste	Blood utilization	ACO Metrics
Medicare Wellness	Readmissions	Observation Analytics	Payment Variation	Cash Collections
Authorizations	LWBS rates	Preference card analysis	Pharmacy costs	Automation Opportunities

Example Assessment – Opportunities Identified



Focus Areas	Est. Moderate	Est. Aggressive
Surgical Efficiency and Process Improvement	\$ 2,000,000.00	\$ 2,400,000.00
Patient Throughput and Care Management-Decrease LOS and Social Admissions	\$ 5,000,000.00	\$ 10,000,000.00
Clinical Volume Growth and Process Improvement	\$ 2,000,000.00	\$ 2,500,000.00
Revenue Growth Strategy*	\$ 5,600,000.00	\$ 14,200,000.00
Intermediate Care Facility /CMS Innovation Project	\$ 1,350,000.00	\$ 3,700,000.00
Disease Specific Analytics	\$ 1,500,000.00	\$ 2,500,000.00
Clinical Effectiveness	\$ 2,500,000.00	\$ 4,000,000.00
Staffing Resource Management	\$ 2,000,000.00	\$ 3,000,000.00
Pre-Service / Patient Access	\$ 1,950,000.00	\$ 3,100,000.00
Revenue Integrity / HIM / Coding	\$ 1,260,000.00	\$ 2,410,000.00
Billing and Reimbursement	\$ 4,550,000.00	\$ 8,900,000.00
Clinical Documentation Improvement (CDI)	\$ 5,600,000.00	\$ 8,500,000.00
Supply Chain	\$ 2,770,000	\$ 4,035,000.00



QUESTIONS AND ANSWERS

Let's Connect

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