



MEGACONFERENCE
Excellence through Collaboration

January 24-26, 2024
KI Convention Center | Green Bay, WI

EXHIBITOR &
SPONSORSHIP
OPPORTUNITIES

Register By December 15, 2023

Exhibitor Opportunities

EXHIBITOR	\$750	\$950
	EARLY BIRD	NORMAL
One 10ft. x 8ft. Booth and One 8 ft. Skirted Table	•	•
Two Chairs	•	•
Pipe & Drape	•	•
Conference Registrations	2	2

Register by January 5, 2024

After January 5, 2024

PRE AND POST CONFERENCE MAILING LIST

For \$150, exhibitors can purchase a one-time use pre-conference attendee mailing list (emailed to exhibitor no later than January 5, 2024).

For an additional \$150, exhibitors also have the option to purchase a one-time use post-conference attendee mailing list (emailed to exhibitor no later than February 2, 2024).

The list of names and addresses is provided for one-time postal use only and will include attendee name, company name, title, and business address. This list is, and remains the sole exclusive property of Mega, and may not be used for any purpose, or incorporated into any other list or database.

To purchase either list, please add appropriate fee(s) to your online registration.

Note: A PDF copy of the attendee list, which will contain attendee name, company and job title, will be supplied on the event app.

“Our members feel very strongly about violation of list use and they let us know when any violations occur. To protect your good standing with our members, please take care to adhere to our policy.”

Registration Information

REGISTRATION

Sponsor registration is available [online only](#).

ADDITIONAL ATTENDEES FROM YOUR COMPANY

If you have additional people from your company that would like to attend this event (above those that are included in your booth package), they will need to go online and register as a conference attendee and pay the associated fee. Attendee registration can be found [here](#). Online registration is open till the end of September.

For more information:
www.mega-wisconsin.com

Sponsorship Opportunities

	\$5,000	\$3,500	\$2,500	\$1,000	\$1,000	\$1,000	\$250
	PLATINUM	GOLD	SILVER	SOCIAL EVENT	BADGE	WEBSITE	CONTRIBUTOR
	3 available	5 available	10 available	1 available	1 available	1 available	unlimited
Premium 8' x 20' booth with two 8' skirted tables	•						
Introduce a keynote speaker	•						
Logo on featured on front of marketing brochure	•						
Company logo on keynote signage	•						
Company logo on neck wallets	•						
Company logo on event program	•						
Name badges with platinum recognition ribbons	•						
Option to place promotional items (no literature) for each attendee at the session you will be introducing	•	•					
Signage/recognition at meals			•				
Standard 8 ft. x 10 ft. booth with one 8' skirted table		•	•				
Verbal recognition at social event				•			
Company logo on conference badges					•		
Featured company recognition on Mega Conference website homepage with link to your company website						•	
Company recognition on Mega Conference website on Exhibitors & Sponsors webpage with link to your company website	•	•	•	•	•	•	
Inclusion in the Sponsor/Exhibitor slide show	•	•	•	•	•	•	•
Company listed in marketing brochure	•	•	•	•	•	•	
Company listed in event program	•	•	•	•	•	•	
Verbal recognition on Monday and Tuesday evening	•	•	•	•	•	•	
Conference registrations—access to entire conference	4	3	2	1	1	1	
Pre-Conference attendee mailing list	•	•	•	•	•	•	
Post-Conference attendee mailing list	•	•	•	•	•	•	

PRE AND POST CONFERENCE MAILING LIST

As part of your sponsorship package, sponsors will be given a pre-conference attendee mailing list (emailed to contact person no later than January 5, 2024) and post-conference attendee mailing list (emailed to contact person no later than February 2, 2024).

The list of names and addresses is provided for one-time postal use only and will include attendee name, company name, title, and business address. This list is, and remains the sole exclusive property of Mega, and may not be used for any purpose, or incorporated into any other list or database.

Note: A PDF copy of the attendee list, which will contain attendee name, company and job title, will be supplied on the event app.

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Exhibitor Information

EXHIBIT HALL HOURS

Thursday, January 25: 7:00am-6:30pm

***Please note...The Exhibit Hall will be open all day from 7:00am-6:30pm. It WILL NOT be locked down during any period during the day as we have done in past years. Exhibitors are also welcome to join attendees for the welcome reception on Wednesday, January 24.*

REGISTRATION, BOOTH SET UP AND BOOTH TEAR DOWN

Registration and Booth Setup:

Wednesday, January 24: 3:00pm – 6:00pm

Thursday, January 25: 6:00am – 7:00am

Booth Setup **MUST** be completed by 7:00am on Thursday!

Booth Tear Down:

Thursday, January 25: 6:30pm – 7:30pm

All exhibits must be removed by 7:30pm

BOOTH ASSIGNMENTS

Booths are assigned based on date payment is received. Register early for best spots!

EXHIBIT HALL VENDOR

The Mega Healthcare Conference will be working with Green Bay Expo Services. They will provide the furnishings and the pipe and drape for your booth. Additional information regarding their services will be sent to you at a later date.

HOTEL ROOMS

If you should need a hotel room for this event, please visit the HOTEL page on our website for complete details, which includes the hotel booking options available.

CANCELLATIONS AND REFUNDS

All cancellations of space must be received in writing. If Mega receives a written request for cancellation of space on or before December 24, 2023, the exhibitor will be eligible for a full refund minus a \$100 administrative processing fee. No refunds will be made after December 24, 2023.

CHANGES AND CORRECTIONS

If after you have completed registration, you have changes to your registration, please contact the Mega Conference Administrative Office at 920-560-5610 or email MEGA@badgerbay.co.

AGREEMENT

All Sponsors must agree to terms of the Mega Conference Sponsorship Agreement. A copy of the agreement can be found [HERE](#). Once you have read the agreement, check yes to the appropriate question during registration to agree to terms.

QUESTIONS

Please visit our [FAQ Page](#) on the website for frequently asked questions.

STILL HAVE QUESTIONS

If you still have questions, please feel free to contact 920-560-5610 or email MEGA@badgerbay.co.

